ORDER

Orders Order / Rev: 706625 06278710 Alt Order #: OBAMA FOR AMERICA Product Desc: WKYC Estimate: 1536 09/25/12 - 10/01/12 Flight Dates: Primary AE: Joe Knauer 09/20/12 / 09/20/12 Sales Office: T-WAS Original Date / Rev: Order Type: Political Sales Region: NAT Greer Margolis Mitchell/ Pol Agency Name: **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 3050 K St NW Billing Cycle: WEEKLY Washington, DC 20007 Agency Commission: 15% Advertiser Name: Obama/D/President Demographic: A35+ New Business Thru: **Product Codes:** PL-Presidential, Political, PL-Federal Order Separation: 00:15:00 Priority: P-5 Advertiser External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/24/12	09/30/12	155	\$108,950.00	\$92,607.50
10/01/12	10/07/12	25	\$13,650.00	\$11,602.50

Revenue Codes:

Totals				
Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	155	\$108,950.00	\$92,607.50	0.00
October 2012	25	\$13,650.00	\$11,602.50	0.00
Totals	180	\$122,600.00	\$104,210.00	0.00

Agency External ID:

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Joe Knauer			Start Of Order - End Of Order	100%

AGY, GEN, POL

Ln	Ch	Start	End	Inventory Code	Break	Start/End Ti	me Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
1	WKYC	09/25/12	09/28/12	Days of Our Lives	CM	1p-2p	- TWTF	:30	4	\$200.00 P-5	0.00 NM	4	\$800.00
				Days of Our Lives	;								
			End Date	Weekdays	Spots/Week	Rate	Rating						
V	Veek: 09/	24/12	09/30/12	- TWTF	4	\$200.00	0.00						
2	WKYC	09/25/12	09/28/12	M-F 10-11a	CM	10a-11a	- TWTF	:30	4	\$100.00 P-5	0.00 NM	4	\$400.00
				M-F 10-11a									
			End Date	Weekdays	Spots/Week	Rate	Rating						
V	Veek: 09/	24/12	09/30/12	- TWTF	4	\$100.00	0.00						
3	WKYC	09/25/12	09/28/12	Tonight Show	CM	1135p-1237a	- TWTF	:30	4	\$450.00 P-5	0.00 NM	4	\$1,800.00
				Tonight Show									
	Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
V	Veek: 09/	24/12	09/30/12	- TWTF	4	\$450.00	0.00						
4	WKYC	09/25/12	09/28/12	M-F 10-11a	CM	10a-11a	- TWTF	:30	4	\$100.00 P-5	0.00 NM	4	\$400.00
				M-F 10-11a									
	Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
V	Veek: 09/	24/12	09/30/12	- TWTF	4	\$100.00	0.00						
5	WKYC	09/25/12	09/28/12	Late Night	CM	1237a-136a	- TWTF	:30	4	\$150.00 P-5	0.00 NM	4	\$600.00
				Late Night w/Jimn	ny Fallon								
	Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
V	Veek: 09/	24/12	09/30/12	- TWTF	4	\$150.00	0.00						
6	WKYC	09/25/12	09/28/12	M-F 11a-1230p	CM	11a-1230p	- TWTF	:30	4	\$200.00 P-5	0.00 NM	4	\$800.00
				11a-1230p									
	<u>S</u> ta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
		_			· · · · · · · · · · · · · · · · · · ·	·							

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Order / Rev: 706625 Advertiser: Obama/D/President

Alt Order #: 06278710 Product Desc: OBAMA FOR AMERICA WKYC

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
6 WKYC	09/25/1	2 09/28/12	M-F 11a-1230p 11a-1230p	СМ	11a-1230p	- TWГF	:30	4	\$200.00 P-5	0.00 NM	4	\$800.00
Sta Week: 09/	rt Date	End Date 09/30/12	Weekdays - TWTF	Spots/Week	Rate \$200.00	Rating 0.00						
		2 09/28/12	Last Call	CM	135a-205a	- TWTF	:30	4	\$50.00 P-5	0.00 NM	4	\$200.00
Sta	rt Date	End Date	Last Call w/Carso Weekdays	on Daly Spots/Week	Rate	Rating						
Week: 09/	24/12	09/30/12	- ТWГF	4	\$50.00	0.00			4000 00 D 5	0.00.104	,	Фооо оо
8 WKYC	09/25/1	2 09/28/12	M-F 2-3p Rachel Ray	СМ	2-3p	- TWFF	:30	4	\$200.00 P-5	0.00 NM	4	\$800.00
Sta Week: 09/	rt Date 24/12	End Date 09/30/12	<u>Weekdays</u> - TWTF	Spots/Week 4	Rate \$200.00	Rating 0.00						
9 WKYC	09/25/1	2 09/28/12	M-F 3-4p The Doctors	СМ	3p-4p	- TWTF	:30	6	\$200.00 P-5	0.00 NM	6	\$1,200.00
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/		09/30/12 2 09/28/12	- TWTF M-F 4-5p	CM	\$200.00 4p-5p	0.00 - TWTF	:30	6	\$300.00 P-5	0.00 NM	6	\$1,800.00
			Ellen Degeneres	Consta AM and		Datian			·			, ,
Week: 09/	rt Date 24/12	End Date 09/30/12	<u>Weekdays</u> - TWTF	Spots/Week 6	Rate \$300.00	Rating 0.00						
11 WKYC	09/25/1	2 09/28/12	M-F 430a-5a 430a News	СМ	430a-5a	- TWTF	:30	4	\$50.00 P-5	0.00 NM	4	\$200.00
	rt Date	End Date	Weekdays - TWTF	Spots/Week 4	Rate	Rating						
Week: 09/ 12 WKYC		09/30/12 2 09/28/12		CM ⁴	\$50.00 5a-6a	0.00 - TWF	:30	8	\$50.00 P-5	0.00 NM	8	\$400.00
Sta	rt Date	End Date	Channel 3 News Weekdays	@ 5AM Spots/Week	Rate	Rating						
Week: 09/	24/12	09/30/12	- ТWГF	8	\$50.00	0.00						
13 WKYC	09/25/1	2 09/28/12	M-F 5-6p Dr. Phil	СМ	5p-6p	- TWFF	:30	5	\$500.00 P-5	0.00 NM	5	\$2,500.00
Sta Week: 09/	rt Date 24/12	End Date 09/30/12	Weekdays - TWTF	Spots/Week 5	<u>Rate</u> \$500.00	Rating 0.00						
			M-F 6-630p Channel 3 News	CM	6p-630p	- TWTF	:30	6	\$750.00 P-5	0.00 NM	6	\$4,500.00
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/		09/30/12 2 09/28/12	- TWTF M-F 6-7a	CM	\$750.00 6a-7a	0.00 - TWTF	:30	8	\$400.00 P-5	0.00 NM	8	\$3,200.00
			Channel 3 News	Today @ 6AM			.00	Ü	Ψ100.001 0	0.00 1411	Ĭ	ψο,200.00
Sta Week: 09	rt Date 24/12	End Date 09/30/12	<u>Weekdays</u> - TWTF	Spots/Week 8	<u>Rate</u> \$400.00	Rating 0.00						
16 WKYC	09/25/1	2 09/28/12	Nightly News Nightly News	СМ	M-Su 6:28p-	7p - TWTF	:30	6	\$1,500.00 P-5	0.00 NM	6	\$9,000.00
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	Date Ra		- TWTF escription	Start	\$1,500.00 <u>/End Time</u>		Weekdays			Rtg Type		
	: 09/24/12 e MG 16.	2-09/30/12 N .7	lightly News	M-Sı	ı 6:28p-7p		- TWThF	-	:30 (\$1,500.00)	0.00 <i>NM</i>		
-	-	ge] no night 2-09/27/12 M	y news tonight Bro	wns Pre-game 7-73			Th		:30 \$1,500.00	0.00 NM		
	for 16.3		ι-Γ 7-730β	7-73	op	·	111	-	.30 \$1,300.00	0.00 INIVI		
17 WKYC	09/25/1	2 09/28/12	M-F 7-730p Channel 3 News	CM at 7P	7-730p	- TWTF	:30	6	\$750.00 P-5	0.00 NM	6	\$4,500.00
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/ 18 WKYC		09/30/12 2 09/28/12	- TWTF M-F 7-9a Today	CM	\$750.00 7a-9a	0.00 - TWTF	:30	16	\$400.00 P-5	0.00 NM	16	\$6,400.00
C+~	rt Doto	End Data	Today Show Weekdays	Spots/Most	Doto	Pating						
Week: 09/		End Date 09/30/12	- TWTF	Spots/Week 16	Rate \$400.00	Rating 0.00						
19 WKYC	09/25/1	2 09/28/12		CM	730-8p	- TWГF	:30	4	\$750.00 P-5	0.00 NM	4	\$3,000.00

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Order / Rev: 706625 Advertiser: Obama/D/President

Alt Order #: 06278710 Product Desc: OBAMA FOR AMERICA WKYC

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time [Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
			M-F 730-8p Entertainment To	night									
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 09/ Spot Ch	/24/12 <u>n Date Ra</u>	09/30/12	- TWTF escription	4 Star	\$750.00 t/End Time	0.00		Veekdays	۵ ا	ngth Rate	Rtg Type		
		2-09/30/12 N		730-				TWThF			0.00 <i>NM</i>		
	e MG 19.		_										
	-	ge] no ET di 2-09/27/12 M	ue to Browns	7-73	On	(7:20 DM	9.00 D	Th		:30 \$750.00	0.00 NM		
	G for 19.3		1-1-7-7-30p	1-13	ЮΡ	(7.30 FIVI-	5.00 FF	111	-	.50 \$750.00	0.00 INIVI		
			M-F 9-10a Today	II CM	9a-10a	- T	WTF	:30	8	\$200.00 P-5	0.00 NM	. 8	\$1,600.00
			Today Show II							•			, ,
Sta Week: 09	art Date	End Date 09/30/12	<u>Weekdays</u> - TWTF	Spots/Week	Rate	Rating							
		2 09/29/12		8 CM	\$200.00 11P-1135P	0.00 T -	WTFS-	:30	7	\$950.00 P-5	0.00 NM	. 7	\$6,650.00
21 111110	00/20/1	2 00/20/12	Late News (M-Su		111 11001			.00	•	φοσο.σσ1 σ	0.00 14141	i i	φο,σσσ.σσ
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 09/		09/30/12	- TWFS-	7 CM	\$950.00	0.00		-20		¢4 500 00 D 5	0.00 NIM		\$4.500.00
ZZ WKYC	09/28/1	2 09/28/12	Fri Prime C Fri Prime C	СМ	10-11p		F	:30	1	\$1,500.00 P-5	0.00 NM	1	\$1,500.00
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 09/		09/30/12	F		\$1,500.00	0.00						ļ	
23 WKYC	09/28/1	2 09/28/12	Fri Prime B Fri Prime B	CM	9-10p		F	:30	1	\$1,500.00 P-5	0.00 NM	1	\$1,500.00
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 09/		09/30/12	F		\$1,500.00	0.00						ļ	
24 WKYC	10/01/1	2 10/01/12	Mon Prime Other	CM	Various			:30	1	\$5,000.00 P-5	0.00 NM	1	\$5,000.00
Sta	art Date	End Date	Monday Prime Of Weekdays	spots/Week	(8:00 PM-1) Rate	0:00 PM) Rating							
Week: 10		10/07/12	M		\$5,000.00	0.00							
25 WKYC	09/29/1	2 09/30/12	EN (Sa-Su)	CM	6P-7P Sa/S		SS	:30	2	\$500.00 P-5	0.00 NM	2	\$1,000.00
01-	D - 1 -	E. J.D.	Early News (Sa-S		(6:00 PM-6:	_ :							
Sta Week: 09	art Date /24/12	End Date 09/30/12	<u>Weekdays</u> SS	Spots/Week 2	Rate \$500.00	Rating 0.00							
	-		Sat 1030a-11a	CM	Sat 1030-1		S-	:30	1	\$100.00 P-5	0.00 NM	1	\$100.00
			Sat 1030-11a										
<u>Sta</u> Week: 09/	art Date	End Date 09/30/12	Weekdays	Spots/Week 1	Rate \$100.00	Rating 0.00							
		2 09/29/12	630A-7A		630a-7a		S-	:30	1	\$200.00 P-5	0.00 NM	1	\$200.00
			Chris Matthews S							,			,
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating							
28 WKYC		09/30/12 2 09/29/12	S- Sat 7-8n	CM	\$200.00 7-8p	0.00	S-	:30	1	\$400.00 P-5	0.00 NM	1	\$400.00
20 WKTO	03/23/1	2 03/23/12	Sat 7-8p	Olvi	ТОР		Б	.50	'	ψ+00.001 3	0.00 14101	· '	ψ+00.00
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 09/	-	09/30/12	S-	1	\$400.00	0.00				#050 00 D 5	0.00.104		# 700.00
29 WKYC	09/29/1	2 09/29/12	NBC Today Shov	CM v (Sa)	7a-9a		S-	:30	2	\$350.00 P-5	0.00 NM	2	\$700.00
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 09		09/30/12	S-	2	\$350.00	0.00						<u>.</u>	
30 WKYC	09/29/1	2 09/29/12	Sat Prime A 8-9p	CM	8-9p (8:00 PM-9:		S-	:30	1	\$900.00 P-5	0.00 NM	1	\$900.00
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 09/		09/30/12	S-	1	\$900.00	0.00						<u> </u>	
31 WKYC	09/29/1	2 09/29/12	Sat 9-1030a	CM	9a-1030a		S-	:30	3	\$350.00 P-5	0.00 NM	3	\$1,050.00
Q+~	art Date	End Date	Channel 3 News Weekdays	9am Sat Spots/Week	Rate	Rating							
Week: 09		09/30/12	S-	3	\$350.00	0.00							
32 WKYC	09/29/1	2 09/29/12		CM	9-10p		S-	:30	1	\$900.00 P-5	0.00 NM	1	\$900.00

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Order / Rev: 706625 Advertiser: Obama/D/President

Alt Order #: 06278710 Product Desc: OBAMA FOR AMERICA WKYC

_	Ln Ch	Start	End	Inventory Code	Break	Start/End 1	ime	Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
				Sat Prime B Sat Prime B		(9:00 PM-10	:00 PM)						_	
	Sta Week: 09/2	rt Date	End Date 09/30/12	Weekdays S-	Spots/Week 1	Rate	Rating	_						
_			2 09/30/12	Meet the Press	CM	\$900.00 1030a-1130	0.00 a -	S	:30	1	\$1,500.00 P-5	0.00 NM	1	\$1,500.00
				Meet the Press										
	Sta Week: 09/2	rt Date 24/12	End Date 09/30/12	Weekdays S	Spots/Week 1	Rate \$1,500.00	Rating 0.00	-						
_				Browns Pre-Gam		1130a-12p		S	:30	1	\$950.00 P-5	0.00 NM	1	\$950.00
	Sta	rt Date	End Date	Browns Pre-Gam Weekdays	ne Huddle Spots/Week	Rate	Rating							
	Week: 09/2		09/30/12	S	1	\$950.00	0.00	-						
	35 WKYC	09/30/1	2 09/30/12	Su 12-1230p Channel 3 News	CM	12-1230p /S	u -	S	:30	1	\$100.00 P-5	0.00 NM	1	\$100.00
	Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating	<u> </u>						
_	Week: 09/2		09/30/12	S	1	\$100.00	0.0				0 405 00 D 5	0.00.1114		0.405.00
	36 WKYC	09/30/1	2 09/30/12	5A-530A Hometime	CM	5a-530a	= :	S	:30	1	\$125.00 P-5	0.00 NM	1	\$125.00
		rt Date	End Date	Weekdays	Spots/Week	Rate	Rating	-						
_	Week: 09/2		09/30/12 2 09/30/12	530A-6A	CM	\$125.00 530a-6a	0.00) S	:30	1	\$125.00 P-5	0.00 NM	1	\$125.00
	0	00/00/1	2 00/00/12	America's Black		ooda da		٥	.00	•	ψ120.001 0	0.00 14111		ψ120.00
	Sta Week: 09/2	rt Date 24/12	End Date 09/30/12	Weekdays	Spots/Week 1	Rate \$125.00	Rating 0.00	-						
_				NFL Pregame Sh		NFL Pre-Ga	me -	S	:30	1	\$1,000.00 P-5	0.00 NM	1	\$1,000.00
	Cto	wt Doto	End Data	NFL Pre-Game	Cnoto/Mools	(7:00 PM-8:0	_ :							
	Week: 09/2	rt Date 24/12	End Date 09/30/12	<u>Weekdays</u> S	Spots/Week 1	Rate \$1,000.00	Rating 0.00	-						
	39 WKYC	09/30/1	2 09/30/12	NFL Pregame Sh NFL Pre-Game	ow CM	NFL Pre-Ga (7:00 PM-8:0		S	:30	1	\$1,000.00 P-5	0.00 NM	1	\$1,000.00
	Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating	L						
_	Week: 09/2		09/30/12	NEL Bassiles Cas	1	* ,	0.00	S	-20		ФГ 500 00 D 5	0.00 NIM	_	\$44.000.00
	40 WKYC	09/30/1	2 09/30/12	NFL Regular Sea NFL Football	ISON FOOIVI	NFL Footbal (8:00 PM-11		3	:30	2	\$5,500.00 P-5	U.UU INIVI	2	\$11,000.00
	Star Week: 09/2	rt Date	End Date 09/30/12	Weekdays	Spots/Week 2	<u>Rate</u>	Rating	-						
_			2 09/30/12	SUN TDY	CM	\$5,500.00 8a-9a	0.0	S	:30	2	\$350.00 P-5	0.00 NM	2	\$700.00
				NBC Today Show										
	Sta Week: 09/2	rt Date 24/12	End Date 09/30/12	<u>Weekdays</u> S	Spots/Week 2	Rate \$350.00	Rating 0.00	_						
_				Sun 9-1030a	СМ	9a-1030a		S	:30	3	\$350.00 P-5	0.00 NM	3	\$1,050.00
	Sta	rt Date	End Date	Channel 3 News Weekdays	Sun 9a Spots/Week	Rate	Rating							
_	Week: 09/2		09/30/12	S	3	\$350.00	0.0	5						
	43 WKYC	09/27/1	2 09/27/12	Browns Football- Browns Football		Browns Foo	tball -	T	:30	13	\$24,000.00 P-5	0.00 NM	1	\$24,000.00
	Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating	1						
_	Week: 09/2	24/12	09/30/12	T		\$24,000.00	0.0				Фо ооо оо В Б	0.00.1114		40.000.00
	44 WKYC	09/25/1	2 09/25/12	Tue Prime A Tue Prime A	CM	8-9p	= '	Γ	:30	1	\$2,800.00 P-5	0.00 NM	1	\$2,800.00
		rt Date	End Date	Weekdays	Spots/Week	Rate	Rating	-						
_	Week: 09/2		09/30/12 2 09/25/12	- T Tue Prime B	CM	\$2,800.00 9-10p	0.0) Γ	:30	1	\$1,800.00 P-5	0.00 NM	1	\$1,800.00
		03/20/1	_ 00/20/12	Tue Prime B	CIVI	J . JP		_	.00		Ţ.,COO.OOT O	0.00 14101		Ţ.,000.00
	Star Week: 09/2	rt Date 24/12	End Date 09/30/12	<u>Weekdays</u> - T	Spots/Week 1	Rate \$1,800.00	Rating 0.00	-						
_			2 09/26/12	Wed Prime C	CM	10-11p		- W	:30	1	\$2,000.00 P-5	0.00 NM	1	\$2,000.00
	Sto	rt Date	End Date	Wed Prime C Weekdays	Spots/Week	Rate	Rating							
	Sia	n Date	LIN Dale	vvcGRuays	opolo/ Week	Nate	raung	L						

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Order / Rev: 706625 Advertiser:

Alt Order #: 06278710 Product Desc: OBAMA FOR AMERICA WKYC

Obama/D/President

Ln Ch Start	End	Inventory Code	Break	Start/End T	ime Days	Len S		Rate Pri	Rtg Type	Spots	Amount
46 WKYC 09/26/	12 09/26/12	Wed Prime C Wed Prime C	СМ	10-11p	W	:30	1	\$2,000.00 P-5	0.00 NM	1	\$2,000.00
Start Date Week: 09/24/12	End Date 09/30/12	<u>Weekdays</u> W	Spots/Week 1	Rate \$2,000.00	Rating 0.00						
47 WKYC 09/26/	12 09/26/12	Wed Prime A Wed Prime A	СМ	8-9p (8:00 PM-9:00	W 0 PM)	:30	1	\$1,800.00 P-5	0.00 NM	1	\$1,800.00
Start Date Week: 09/24/12	End Date 09/30/12	<u>Weekdays</u> W	Spots/Week 1	Rate \$1,800.00	Rating 0.00						
48 WKYC 10/01/		Days of Our Lives		1p-2p	M	:30	1	\$200.00 P-5	0.00 NM	1	\$200.00
Start Date Week: 10/01/12	End Date 10/07/12	Weekdays M	Spots/Week	Rate \$200.00	Rating 0.00						
49 WKYC 10/01/		M-F 10-11a M-F 10-11a	СМ	10a-11a	M	:30	1	\$100.00 P-5	0.00 NM	1	\$100.00
Start Date Week: 10/01/12	End Date 10/07/12	Weekdays M	Spots/Week	Rate \$100.00	Rating 0.00						
50 WKYC 10/01/		Tonight Show Tonight Show	СМ	1135p-1237a		:30	1	\$450.00 P-5	0.00 NM	1	\$450.00
Start Date Week: 10/01/12	End Date 10/07/12	Weekdays M	Spots/Week 1	Rate \$450.00	Rating 0.00						
51 WKYC 10/01/		M-F 10-11a M-F 10-11a	СМ	10a-11a	M	:30	1	\$100.00 P-5	0.00 NM	1	\$100.00
Start Date Week: 10/01/12	End Date 10/07/12	Weekdays M	Spots/Week	<u>Rate</u> \$100.00	Rating 0.00						
52 WKYC 10/01/		Late Night Late Night w/Jimi	CM my Fallon	1237a-136a	M	:30	1	\$150.00 P-5	0.00 NM	1	\$150.00
Start Date Week: 10/01/12	End Date 10/07/12	Weekdays M	Spots/Week	<u>Rate</u> \$150.00	Rating 0.00						
53 WKYC 10/01/		M-F 11a-1230p 11a-1230p	СМ	11a-1230p	M	:30	1	\$200.00 P-5	0.00 NM	1	\$200.00
Start Date Week: 10/01/12	End Date 10/07/12	Weekdays M	Spots/Week	Rate \$200.00	Rating 0.00						
54 WKYC 10/01/		Last Call Last Call w/Carso	CM on Dalv	135a-205a (1:35 AM-2:0	M 5 AM)	:30	1	\$50.00 P-5	0.00 NM	1	\$50.00
Start Date Week: 10/01/12	End Date 10/07/12	Weekdays M	Spots/Week	Rate \$50.00	Rating 0.00						
55 WKYC 10/01/		M-F 2-3p Rachel Ray	СМ	2-3p	M	:30	1	\$200.00 P-5	0.00 NM	1	\$200.00
Start Date Week: 10/01/12	End Date 10/07/12	Weekdays M	Spots/Week	Rate \$200.00	Rating 0.00						
56 WKYC 10/01/		M-F 430a-5a 430a News	СМ	430a-5a	M	:30	1	\$50.00 P-5	0.00 NM	1	\$50.00
Start Date Week: 10/01/12	End Date 10/07/12	Weekdays M	Spots/Week	<u>Rate</u> \$50.00	Rating 0.00						
57 WKYC 10/01/		M-F 5-6a Channel 3 News	CM @ 5AM	5a-6a	M	:30	2	\$50.00 P-5	0.00 NM	2	\$100.00
Start Date Week: 10/01/12	End Date 10/07/12	Weekdays M	Spots/Week 2	<u>Rate</u> \$50.00	Rating 0.00						
58 WKYC 10/01/		M-F 5-6p Dr. Phil	СМ	5p-6p	M	:30	1	\$500.00 P-5	0.00 NM	1	\$500.00
Start Date Week: 10/01/12	End Date 10/07/12	Weekdays M	Spots/Week	<u>Rate</u> \$500.00	Rating 0.00						
59 WKYC 10/01/		M-F 6-630p Channel 3 News	CM at 6p	6p-630p	M	:30	1	\$750.00 P-5	0.00 NM	1	\$750.00
Start Date Week: 10/01/12	End Date 10/07/12	Weekdays M	Spots/Week	Rate \$750.00	Rating 0.00						
60 WKYC 10/01/		M-F 6-7a Channel 3 News	CM	6a-7a	M	:30	2	\$400.00 P-5	0.00 NM	2	\$800.00
Start Date	End Date	Weekdays	Spots/Week		Rating						

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Order / Rev: 706625

Obama/D/President

Alt Order #: 06278710 Product Desc: OBAMA FOR AMERICA

Flight Dates: 09/25/12 - 10/01/12 1536

Advertiser:

Estimate:

WKYC

Ln Ch Start End	Inventory Code Break	Start/End T	ime Days	Len Spots	Rate Pri	Rtg Type	Spots	Amount
60 WKYC 10/01/12 10/01/12		6a-7a	M	:30 2	\$400.00 P-5	0.00 NM	2	\$800.00
	Channel 3 News Today @ 6AM	1						
Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 10/01/12 10/07/12	M 2	\$400.00	0.00					
61 WKYC 10/01/12 10/01/12	Nightly News CM	M-Su 6:28p-7	7p M	:30 1	\$1,500.00 P-5	0.00 NM	1	\$1,500.00
	Nightly News							
Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 10/01/12 10/07/12	M 1	\$1,500.00	0.00					
62 WKYC 10/01/12 10/01/12	M-F 7-730p CM	7-730p	M	:30 1	\$750.00 P-5	0.00 NM	1	\$750.00
	Channel 3 News at 7P							
Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 10/01/12 10/07/12	M 1	\$750.00	0.00					
63 WKYC 10/01/12 10/01/12	M-F 7-9a Today CM	7a-9a	M	:30 4	\$400.00 P-5	0.00 NM	4	\$1,600.00
	Today Show							
Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 10/01/12 10/07/12	M 4	\$400.00	0.00					
64 WKYC 10/01/12 10/01/12	M-F 730-8p CM	730-8p	M	:30 1	\$750.00 P-5	0.00 NM	1	\$750.00
	Entertainment Tonight							
Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 10/01/12 10/07/12	M 1	\$750.00	0.00					
65 WKYC 10/01/12 10/01/12	M-F 9-10a Today II CM	9a-10a	M	:30 2	\$200.00 P-5	0.00 NM	2	\$400.00
	Today Show II	(9:00 AM-10:0	00 AM)					
Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 10/01/12 10/07/12	M 2	\$200.00	0.00					

180 \$122,600.00 Totals